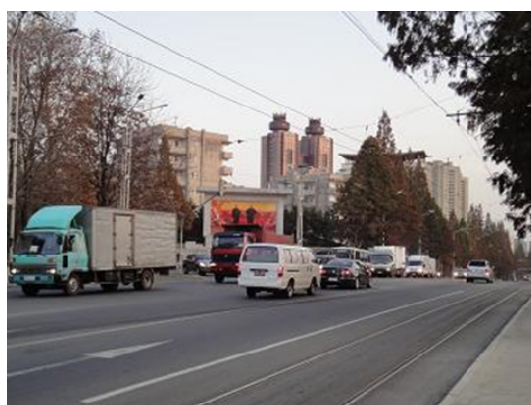


Trade & investment mission to North-Korea (September 2013)

Explore new business opportunities! With 10% discount through **NK★NEWS.ORG**

Given the recent tensions around North-Korea, it is important to find ways to create more trust and cooperation with this country. Improving trade relationships could help. The Democratic People's Republic of Korea (DPRK, also known as North-Korea) especially welcomes trade and investments with foreign countries. The DPRK is offering various products and services to export markets, while the country is also in need for many foreign products and investments.

In the current financial and economic situation, western companies face many challenges. They must cut costs, develop new products and find new markets. In these fields, North-Korea is an interesting option. It established several free trade zones to attract foreign investors and there are several sectors, including renewable energy, garments, shipbuilding, agro business, fishing, horticulture, logistics, mining, restaurants and Information Technology, that can be considered for trade and investment. DPRK is competing with other Asian countries by offering skilled labour at very low monthly wages. In particular firms with production facilities in China, where the wages are rising fast, are currently investigating alternative options in North-Korea.



Pyongyang street scene

For companies interested in working with North-Korea, one of the immediate challenges is finding a suitable business partner, since collecting information is not easy. Local enterprises do not have a presence on the Internet, and access to them is not easy. The solution: join our business mission!



The new Ryugyong Hotel in Pyongyang

Do you want to explore new business opportunities for your company? From 23 to 28 September 2013, GPI Consultancy will organize again a general trade & investment mission in order to investigate these business opportunities. Our previous economic missions to Pyongyang were informative and successful. The participants found the program, with general and tailor made business meetings and company visits, interesting and well-varied. In addition, there were many opportunities for informal meetings. At the beginning of the tour, in Beijing, the plan is to take part in the seminar: "Doing business with DPRK". This event will also be open for external participants. After the trip to North-Korea, we will return to Beijing, where you can extend your stay in China.

Business mission September 2013: short overview

Members of our general business delegation will be able to discuss trade opportunities in several areas, including light industry (e.g. textiles, garments), agribusiness, mining / rare metals and Information Technology. We will also receive information about investment opportunities in a number of sectors, and several projects will be offered.

Taking part in a business mission is a very informative way to explore business opportunities in DPRK in detail, and to meet new potential business partners. Participation is also useful for those companies already doing business with DPRK, since it gives them an easy option to meet their Korean trade partners personally.

Sunday 22 September 2013

Arrival of the participants in Beijing (note: arrival at an earlier date is possible). In the evening, informal welcome reception and dinner at a local restaurant. Introduction to the business mission.



One of the new planes of Air Koryo

Monday 23 September

In the morning: visa collection at the DPRK Embassy in Beijing. Receiving Air Koryo airplane tickets. Afternoon: available for an individual program. Tentative: attending the afternoon seminar: "Doing business with DPRK". The event, with several speakers, will address various aspects of doing business in DPRK.

Tuesday 24 September

Transport from the hotel to the airport will be provided. Departure from Beijing to Pyongyang, using the national airline Air Koryo.

Upon arrival, we meet representatives of the DPRK Chamber of Commerce. Transport will be arranged to the hotel in Pyongyang. Schedules of business meetings will be handed out to the participants, after which a welcome dinner will take place.

Wednesday 25 – Friday 27 September

Business meetings with representatives of North-Korean companies will take place, depending on the specific wishes of the participants. Arranging these visits will be done by the DPRK Chamber of Commerce. Additional meetings can be arranged in our hotel as well.

Also a visit to the 9th Pyongyang Autumn International Trade Fair will be included. This fair takes place from 23 – 26 September 2013 and is organized by the Korea International Exhibition Corporation. In addition, we will meet members of EBA (European Business Association): European business people working and living in DPRK.

At the last afternoon, there can be some time made available for informal activities, such as a citytour in and around Pyongyang, a visit to an art gallery, etc.

Saturday 28 September

In the morning, departure from Pyongyang to Beijing. Upon arrival, participants can take a connecting flight, or continue their stay in China.



Friendly and informative business meetings



Some examples of company visits



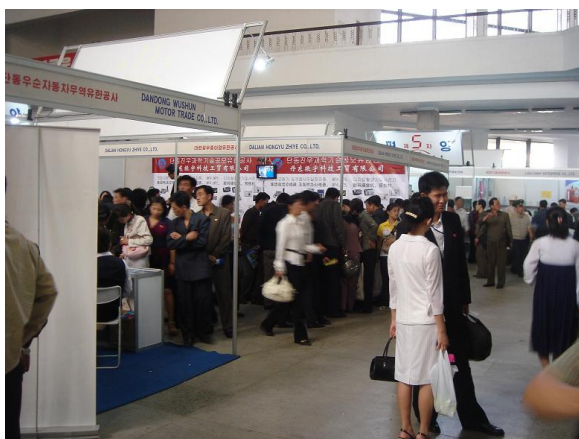
Visit to a greenhouse



Visit to a software company



Visits to garments and fabrics factories



Visit to the International Trade Fair (autumn fair)



Booth at the fair of a company from Sweden



At a local restaurant - an excellent place for informal business discussions



Visit to an animation studio



At a graphics design company



Or having a drink at a new pub, such as the Taedonggang Bar


Organizer of the 2013 business mission to DPRK

The Korean organizer of the mission:
DPRK Chamber of Commerce
(International Relations Department)
Jungsong-dong, Central District
P.O. Box 89, Pyongyang, DPR Korea
Tel: 805-2-381 5926, fax: 850-2-381 5827



In cooperation with GPI Consultancy, the Netherlands

Logistics / arrangements of the tour

- The final program will be arranged in consultation with participants and local organizations.
- All participants will travel on their own to and from Beijing; the date of arrival and the choice of the hotel in Beijing are up to the participant (note: we will propose a hotel which is centrally located). The participants can make their own reservations and will pay the costs involved directly to the airline and to the hotel (or they can use a travel agency).
- Participants will arrange before the trip a visa for China (a double entry visa in case the trip will be continued in China) and insurances (e.g. travel; cancellation). Also medical vaccination – if required.
- The participation fee for the North-Korea part is 1460 Euro per person (excl. VAT, if applicable) and will be invoiced by GPI Consultancy. This fee includes organizational costs, visa for North-Korea, matchmaking services, company visits, guides and transportation within Pyongyang. This fee does not include the air ticket from Beijing to Pyongyang v.v. (around 500 Euro) and the hotel in Pyongyang (around 85 Euro per night).
- **A discount of 10% in case you register through NK News (www.nknews.org).** Please send your contact details to: news@nknews.org (an early application is preferred, since the processing of the visa-applications by North-Korea can take up to one month). 
- After the visit to North-Korea, an extension of the stay in China is possible. Our travel agency has a wide range of excursions and tours available.
- The organizers have the right to cancel or postpone the mission in case of an insufficient number of registrations, unexpected events or calamities.



One of the available hotels in Pyongyang